

Midwest Horse Fair® Product Spotlight Listing Form

YES

NO

Do you have a product that you would like to feature at the 2012 Midwest Horse Fair®?

Don't you want to draw more buyers to your booth?

Do you want an advantage over your competition?

Are you looking for an inexpensive way to display and showcase your merchandise?

The Midwest Horse Fair® program has a "Product Spotlight" section which looks similar to the attached layout. If you really want to get your products noticed by every attendee at the Midwest Horse Fair® you should consider participating in this special section. This advertisement will promote more sales and transpire into more connections with potential customers.

Get your products noticed by buyers BEFORE they walk up to your booth!
(Only \$195 for each full-color listing!)

Name _____

Company Name _____

Address _____ City _____ State _____

Telephone _____ Fax _____ Booth # _____

Description (25 words or less) _____

Please send completed insertion order to:

Fax: 920.623.5454

E-mail: rhonda.reese@midwesthorsefair.com

or

Midwest Horse Fair®

Program Advertising

PO Box 128

Columbus, WI 53925

**Midwest
Horse
Fair®**



For more information call 920.623.5515

www.MidwestHorseFair.com

Midwest Horse Fair® is owned by the Wisconsin Horse Council, Inc.