

Contact:

Rhonda Reese, General Manager
Jill Schroeder, Event Coordinator
Midwest Horse Fair®
920.623.5515
press@midwesthorsefair.com



FOR IMMEDIATE RELEASE

Midwest Horse Fair® and Downunder Horsemanship can make your dream come true!



Madison, WI, August 23, 2011— The Midwest Horse Fair® along with Downunder Horsemanship present, *Midwest Horse Fair's Got Talent*. Downunder Horsemanship believes in “inspiring the dreams of horsemen” and together we can make dreams come true!

Midwest Horse Fair's Got Talent is a search to find the horse industry's next big star. Performers from across the country are invited to submit an application which can be found at www.MidwestHorseFair.com. Equines and riders with special talents and those who can handle being in the spotlight are encouraged to take part of this opportunity. This casting call is open to any individual, duo, or group who believes that they have an act that is entertaining, creative and unique. Acts that have what it takes will be selected by Downunder Horsemanship and the Midwest Horse Fair® and will be included in one of the evening shows at the Midwest Horse Fair® (April 21 or 22, 2012). This epic weekend draws well over 50,000 attendees every year and the Friday and Saturday night shows are must-see experiences.



Applicants have until November 1, 2011 to apply for this once in a lifetime chance. Applications must be accompanied with a short biography and video of the performance. Although there is not a minimum or maximum number of acts that are guaranteed to perform, if selected, performers will show off their stuff in front of a crowd of 8000. Not only will the performers be exposed to a packed audience, but they will also receive exposure on the Midwest Horse Fair® website, social media platforms, and in the official program.

Downunder Horsemanship was founded by world-renowned horse trainer, Clinton Anderson. Started in 1979, the Midwest Horse Fair® has been continuously growing, with a strong focus on education and high-quality entertainment for individual horse owners, families, and those who just love horses. Over 500 exhibitors offer unique shopping and educational opportunities.

Demonstrations and ongoing entertainment, along with hundreds of clinics, seminars, and events throughout the weekend offers something for everyone. Nearly 700 horses of over 40 breeds, will be performing, competing, or on display throughout the weekend.

Visit the Midwest Horse Fair® website at www.MidwestHorseFair.com to stay up to date on all of the clinicians, competitions, and shows that will make up the weekend. Become a fan of the Midwest Horse Fair® on Facebook for instant access to all of the latest information. Mark your calendar for April 20, 21, 22—2012 and plan to attend the Midwest Horse Fair® as we journey through the past and honor the ages...

For additional information about this invitation and to access the application and requirements, visit www.MidwestHorseFair.com or contact the Midwest Horse Fair® by phone at (920) 623-5515 or e-mail press@midwesthorsefair.com.

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Media Notes:

- Contact Rhonda Reese or Jill Schroeder at 920.623.5515 to schedule interviews or photo opportunities
- Visit www.MidwestHorseFair.com
- For more information about Downunder Horsemanship visit www.DownunderHorsemanship.com