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FOR IMMEDIATE RELEASE

World Champion added to “StarGrazing” Midwest Horse Fair®



MADISON, WI, March 14, 2011 - Leonard Berryhill has won more World Champions than any one exhibitor, and this championship trainer will be one of the “star” clinicians at the 2011 Midwest Horse Fair®. Each year this equine expo, held at the Alliant Energy Center in Madison, Wis., brings in an incredible array of top clinicians and exhibitors from all over the country and the April 15-17, 2011 “StarGrazing” event will be no exception.

Berryhill has lived in the Tulsa, Oklahoma area all his life. He grew up competing in youth events at AQHA and Palomino Horse Breeders of America shows, and he competes in everything from tie-down roping to western pleasure. Berryhill has trained horses for over 30 years and has been an AQHA judge for 15 years.

Berryhill and his wife of 20 years, Leigh, train and coach all-around riders and ropers from Berryhill Quarter Horses in Talala, Oklahoma. In addition, their 17-year-old son, Thompson, assists and they all work together in their family business of horse training.

As an individual, Berryhill has more Palomino World Championships than anyone. He is a multiple AQHA World Champion and Reserve World Champion in many western events, but specializes in western riding and roping events.

Started in 1979, the Midwest Horse Fair® has been continuously growing, with a strong focus on education and high-quality entertainment for individual horse owners, families, and those who just love horses. Over 500 exhibitors offer unique shopping and educational opportunities. Demonstrations and ongoing entertainment, along with hundreds of clinics, seminars, and events throughout the weekend offers something for everyone.

The Midwest Horse Fair® is owned by the Wisconsin State Horse Council, Inc. All proceeds from the Fair are returned to the WSHC and are used to represent and foster a unified equine industry in Wisconsin, promote the equine through leadership, education, service and communication, and to take a proactive role in the future growth and development of the equine industry.

For additional information, visit www.midwesthorsefair.com or contact the Midwest Horse Fair® by phone at (920) 623-5515 or e-mail press@midwesthorsefair.com.

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Media Notes:

- Contact Rhonda Reese or Jill Schroeder at 920.623.5515 to schedule interviews or photo opportunities
- Visit www.midwesthorsefair.com