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**FOR IMMEDIATE RELEASE**

**Wild horse documentary filmmaker to appear at Midwest Horse Fair®**



MADISON, WI, March 2, 2011 - Ginger Kathrens is an Emmy Award-winning TV producer and an award-winning author. She has produced and contributed to programs for The Discovery Channel, Animal Planet, National Geographic, the BBC and PBS. Her documentary filmmaking trips have taken her all around the world. But the Arrowhead Mountains of Montana, home of Cloud and his herd of unique Spanish wild horses, hold a special place in her heart.

Each year the Midwest Horse Fair®, held April 15-17, 2011 at the Alliant Energy Center in Madison, Wis., brings in an incredible array of top clinicians and exhibitors from all over the country. With the 2011 theme of “StarGrazing,” the Midwest Horse Fair® is a fantastic opportunity for Kathrens to share experiences from her 16-year journey with wild horses.

Kathrens produced the acclaimed NATURE documentaries, *Cloud: Wild Stallion of the Rockies*, *Cloud's Legacy: The Wild Stallion Returns*, and *Cloud: Challenge of the Stallions*, as well as her companion books that chronicle the life of the charismatic wild stallion she named Cloud on the day of his birth. Her revealing journey with wild horses represents the only continuing documentation of a wild animal from birth in our hemisphere and has been compared to Jane Goodall's insights and experiences with Chimpanzees.

In his review of Kathrens' most recent Cloud book, *Cloud: Challenge of the Stallions*, author of *Straight from the Horse's Heart*, R.T. Fitch wrote “Years of observations and commentary have made Kathrens one of the world's leading subject matter experts on the lives and behaviors of wild horses. Her tenacity and depth of spirit mirror that of Cloud's and together they take you on

an awe inspiring journey through the peaks of the Arrowhead Mountains while teaching you the lessons of natural selection, love and the importance of family.”

Kathrens, who lives in Colorado Springs and Westcliffe, Colorado, is the President of Taurus Productions, Inc. and the founder and Executive Director of The Cloud Foundation, Inc. She is an informed, impassioned and entertaining speaker and is considered a world expert on wild horse behavior, history and evolution in North America. She recently served as a consultant for and appeared in the German produced television documentary, *Horses of the Conquistadors*.

Started in 1979, the Midwest Horse Fair® has been continuously growing, with a strong focus on education and high-quality entertainment for individual horse owners, families, and those who just love horses. Over 500 exhibitors offer unique shopping and educational opportunities. Demonstrations and ongoing entertainment, along with hundreds of clinics, seminars, and events throughout the weekend offers something for everyone.

The Midwest Horse Fair® is owned by the Wisconsin State Horse Council, Inc. All proceeds from the Fair are returned to the WSHC and are used to represent and foster a unified equine industry in Wisconsin, promote the equine through leadership, education, service and communication, and to take a proactive role in the future growth and development of the equine industry.

For additional information, visit [www.midwesthorsefair.com](http://www.midwesthorsefair.com) or contact the Midwest Horse Fair® by phone at (920) 623-5515 or e-mail [press@midwesthorsefair.com](mailto:press@midwesthorsefair.com).

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**Media Notes:**

- Contact Rhonda Reese or Jill Schroeder at 920.623.5515 to schedule interviews or photo opportunities
- Visit [www.midwesthorsefair.com](http://www.midwesthorsefair.com)